Al Policy Agents

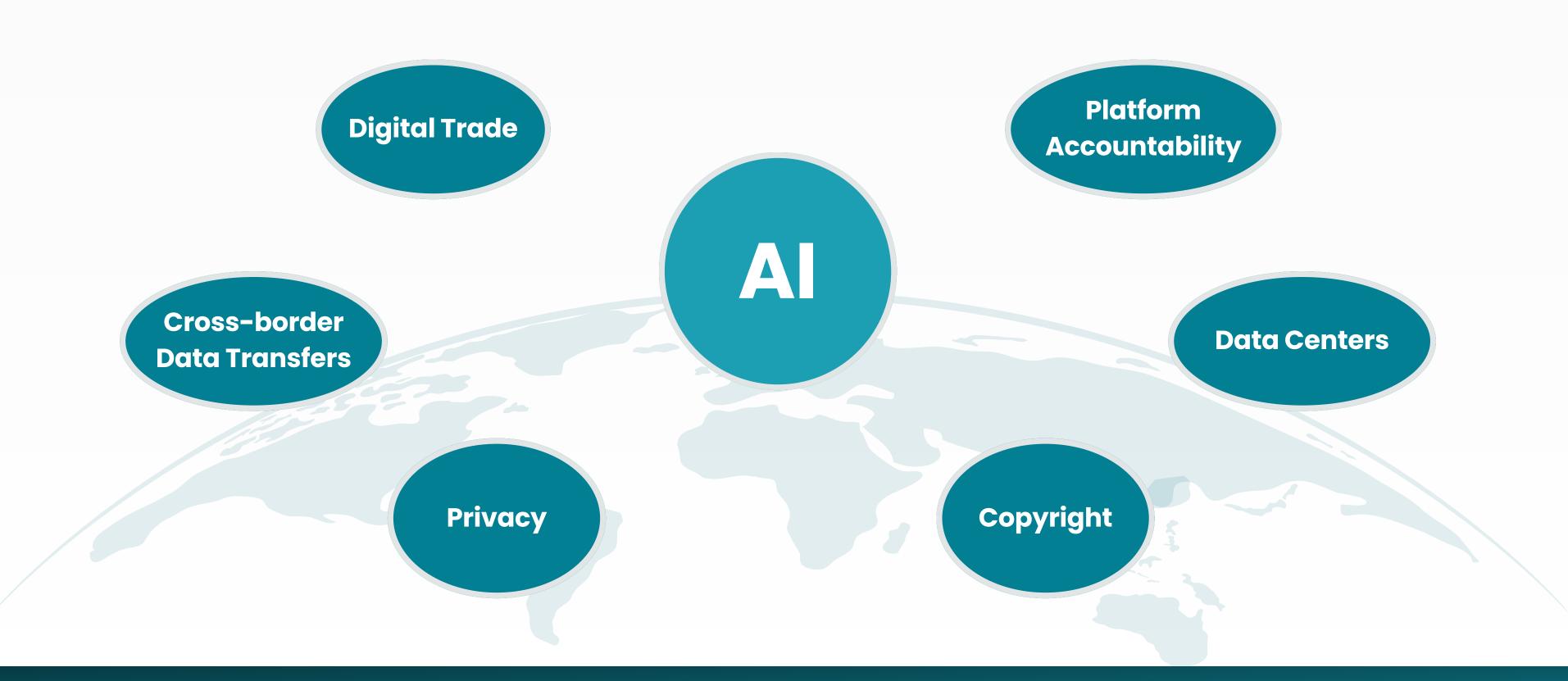
Paradigm Shift in Policy Information Mgmt in the AX Era

Jay Yeon, Vice President





Al drives fast-evolving global regulations



Diverse, shifting requirements across markets

In both **Korea** and the **United States**, the volume of bills is high, averaging **about 24,000 and 21,000** respectively over a four-year term.

Trump Signs Nearly 100 Executive Orders on First Day, Declares Major Policy Shift

Donald Trump, beginning his second term as U.S. president, signed *nearly 100 executive orders* on his first day in office, signaling a sweeping overhaul of U.S. policy.



The orders issued on Inauguration Day highlight the new policy direction of the Trump administration's second term, which is expected to have a significant impact on the U.S. economy and the global trade order.

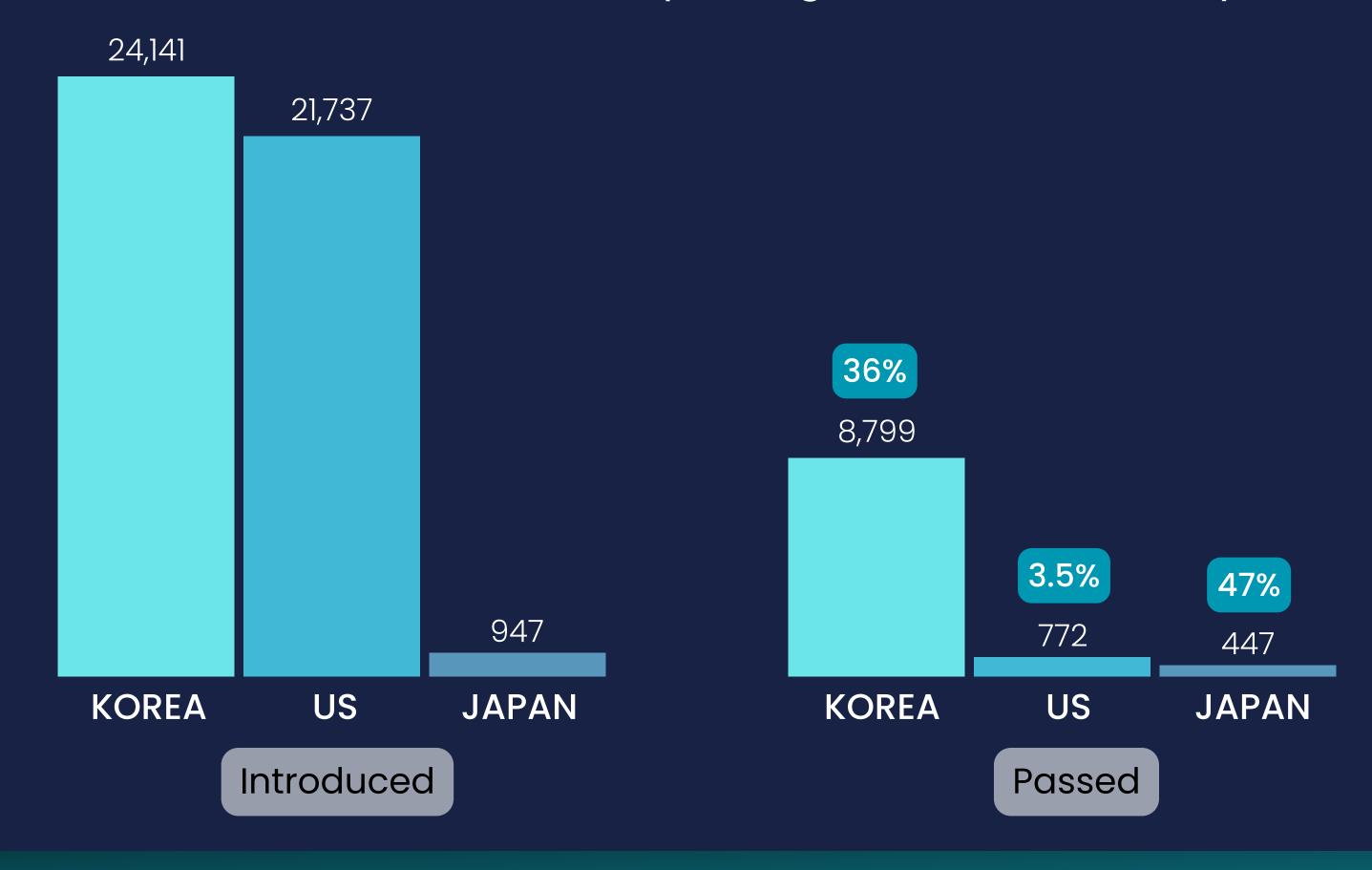
Domino Strikes in Auto and Shipbuilding Industries... Repercussions Against the "Yellow Envelope Act"

Amid mounting pressure from U.S. tariffs, Korea's key export industries in autos and shipbuilding have come to a standstill as unions at Hyundai Motor and HD Hyundai Heavy Industries launched partial strikes.

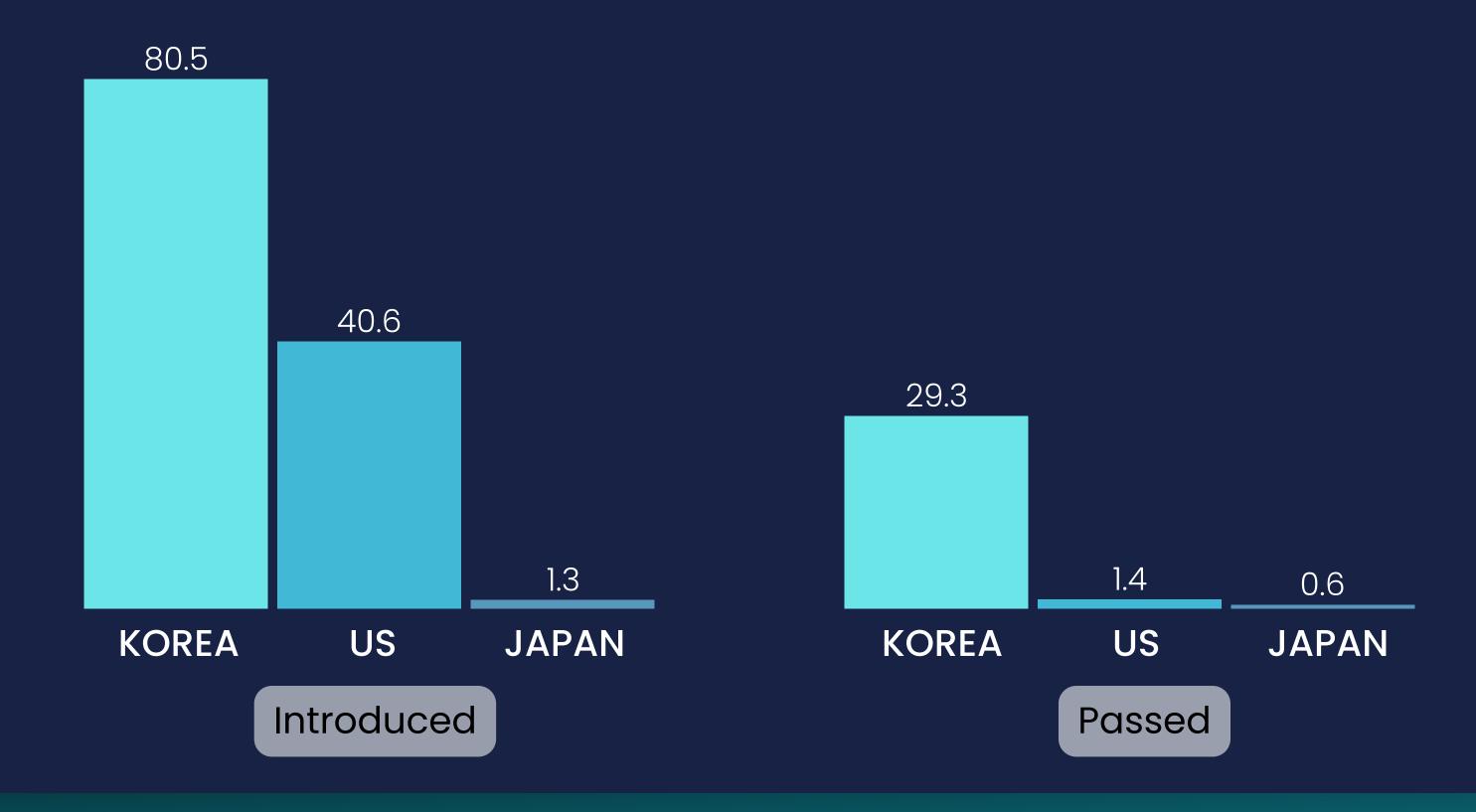


The situation has further escalated with the recent passage of the so-called **Yellow Envelope Act** in the National Assembly, fueling intensifying labor-management conflicts.

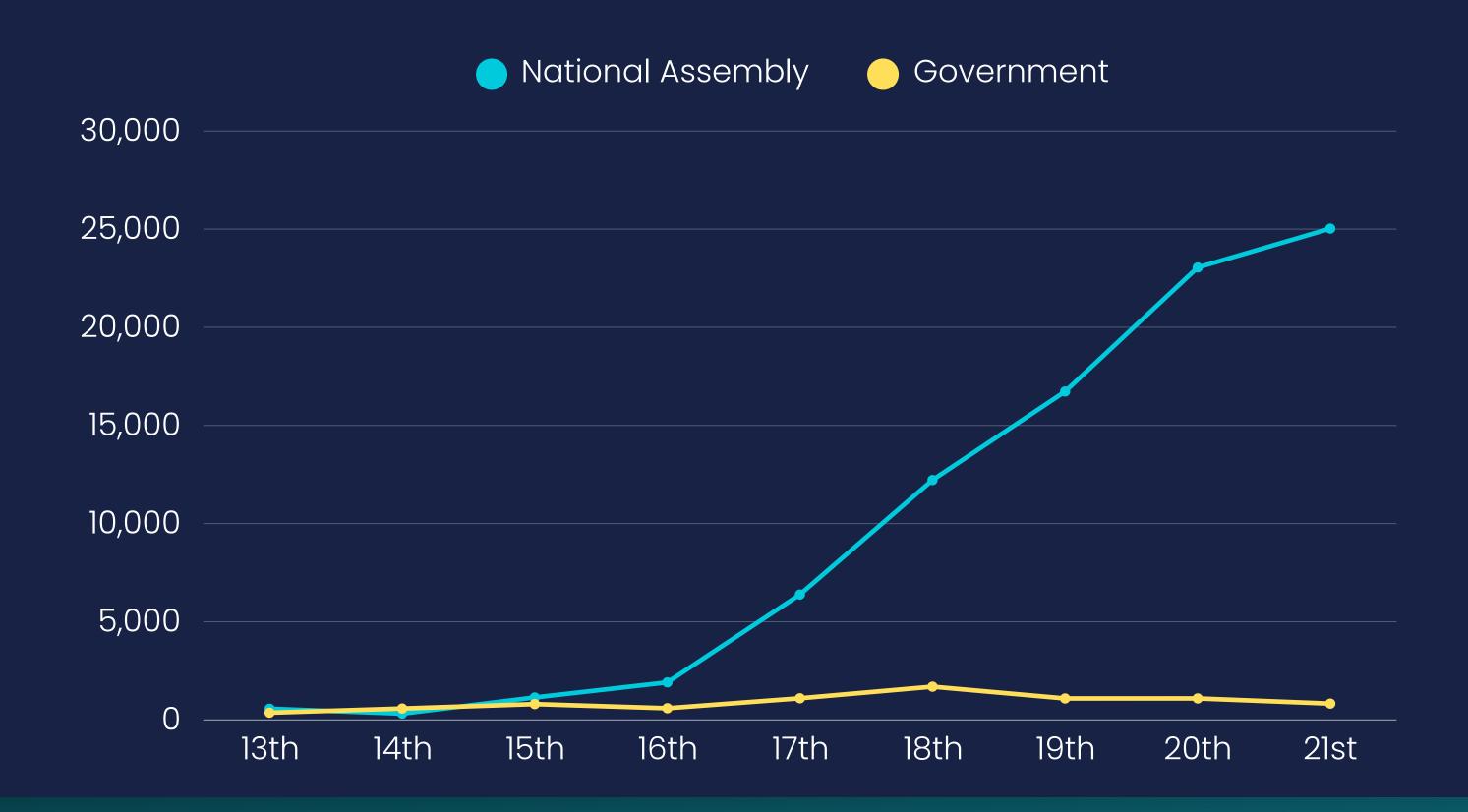
Comparison of bill introduction and passage rate, total no. (4 year term)



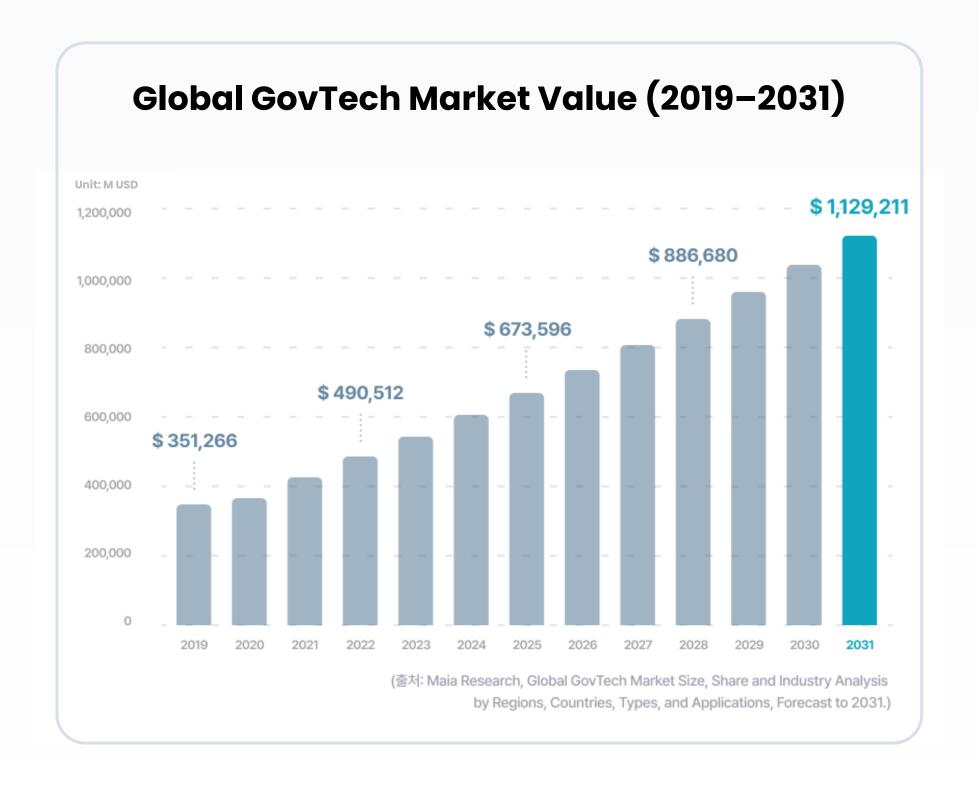
Comparison of bill introduction and passage rate, per member (4 year term)

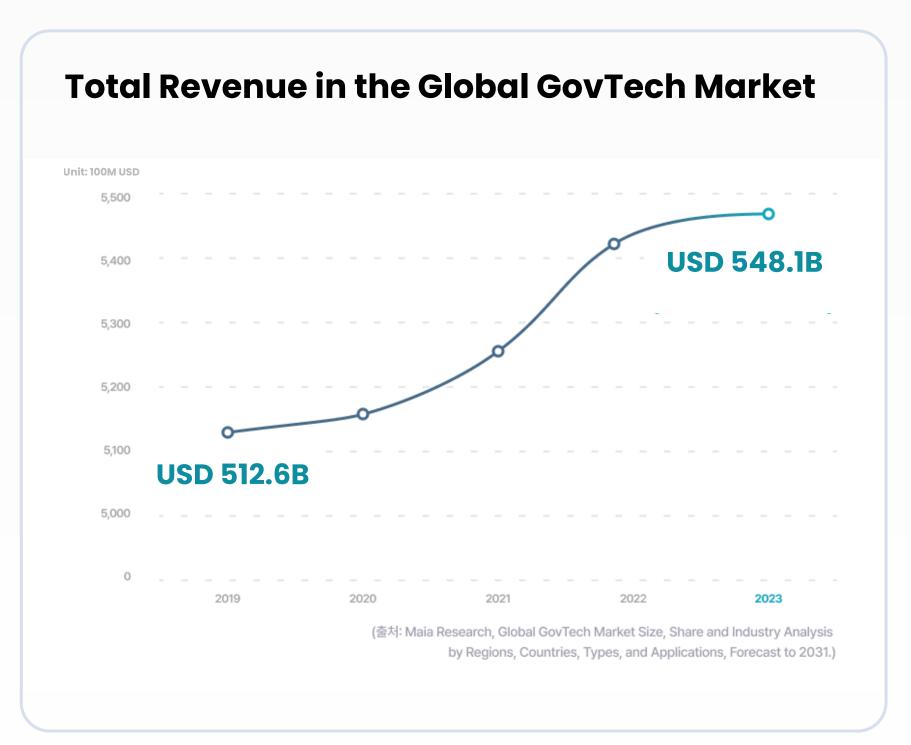


Change in Korea's bill introduction rate (1988-2024)



Rapidly Growing GovTech Market





Regulation Tracking Still Manual and Fragmented

Demand is surging for AI and advanced technology-driven solutions delivering rapid insights.



Lack of SaaS tools for government affairs



Limited access to reliable global data



No customization for repetitive reporting



Shortage of Local Workforce



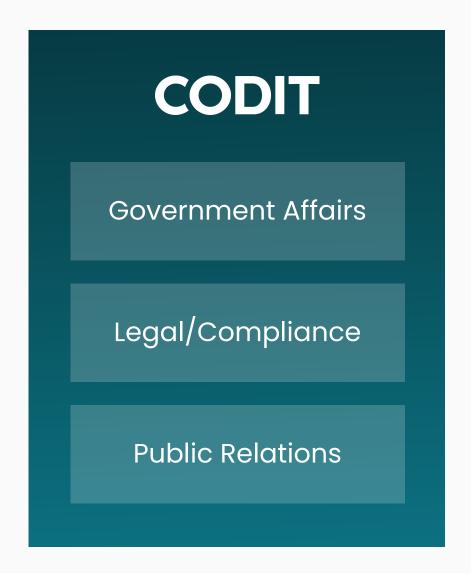
No alert system to avoid missing key updates



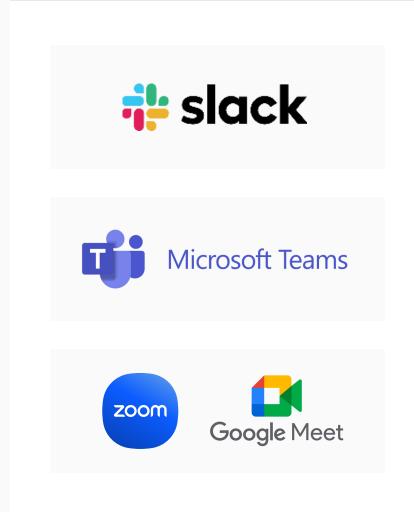
Language Barriers

CODIT is creating a new category

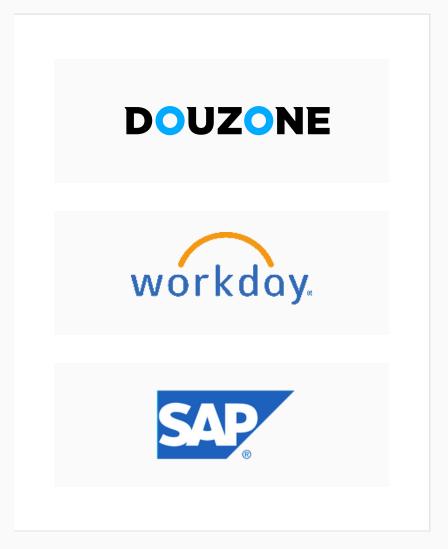
Regulation



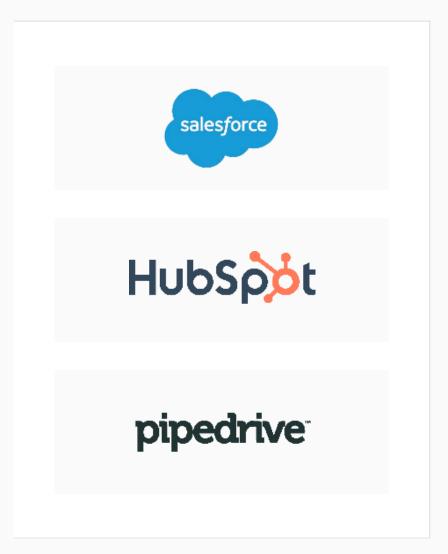
Communication



ERP

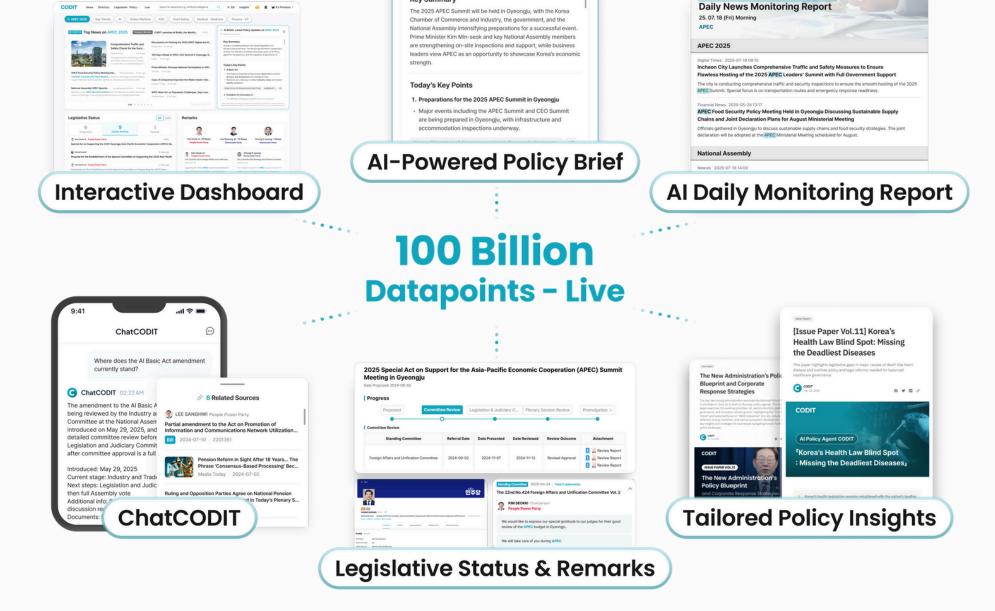


Sales



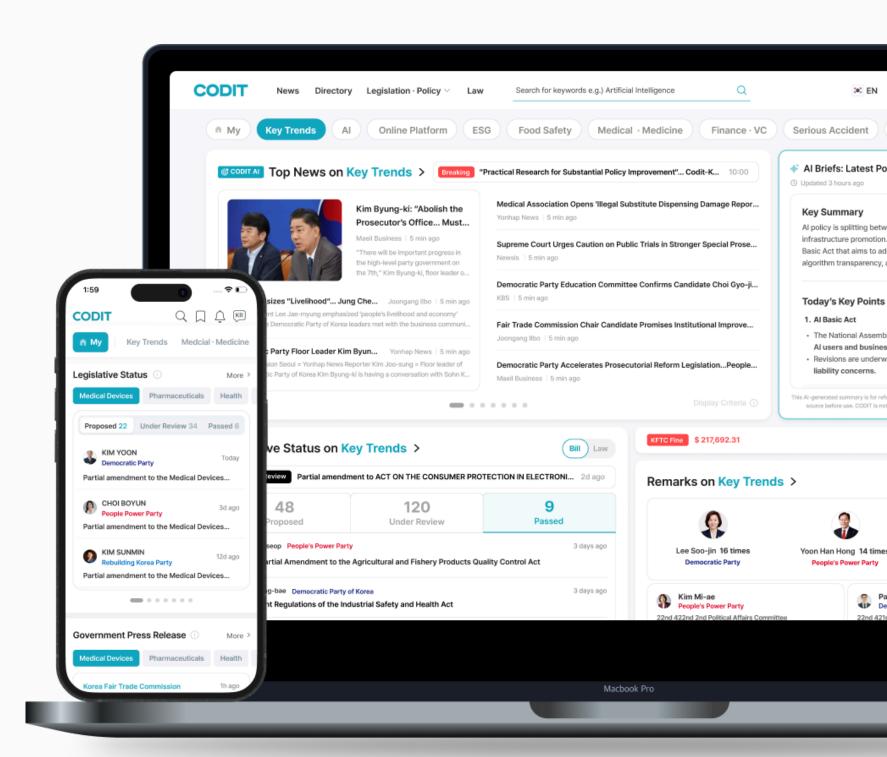
02 Service Overview

Al Policy Agent, CODIT

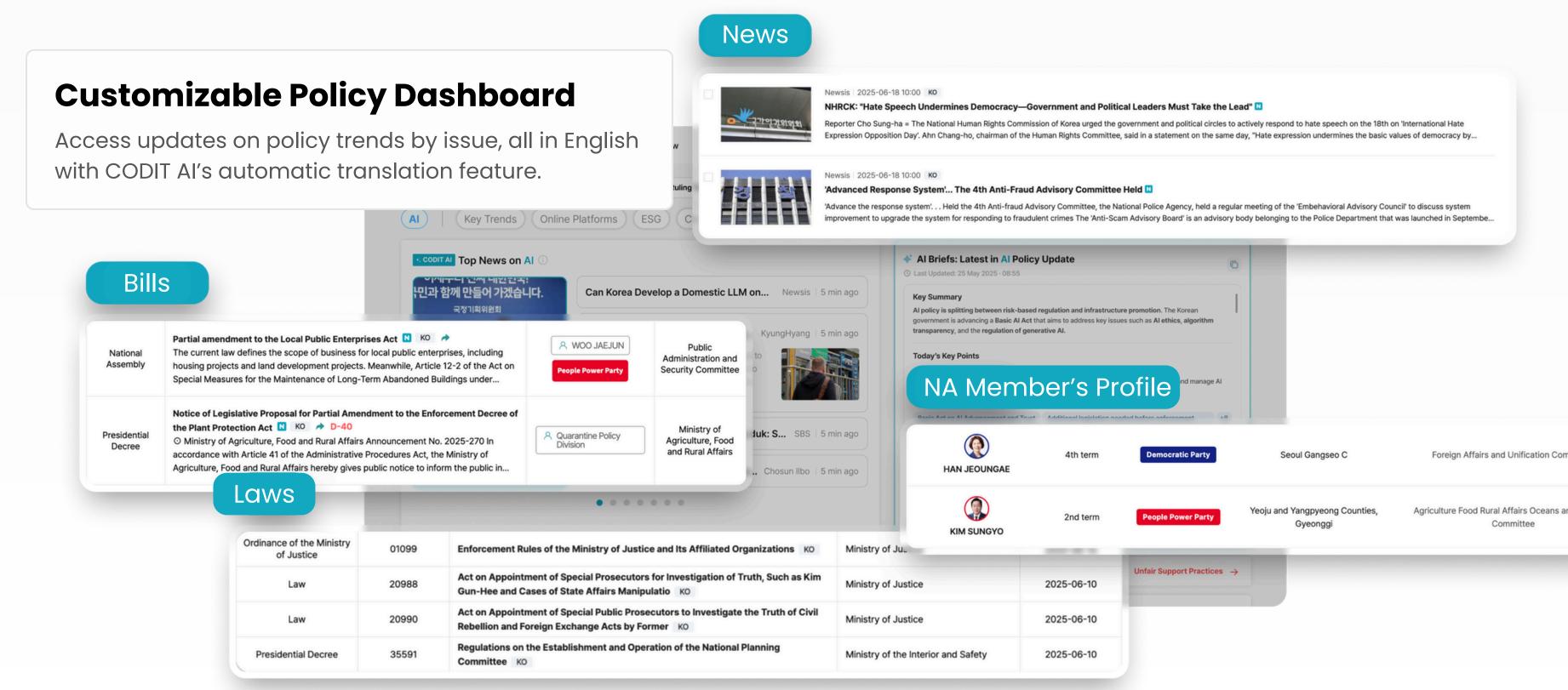


Al Briefs: Latest Policy Updates on APEC

Daily News Monitoring Report



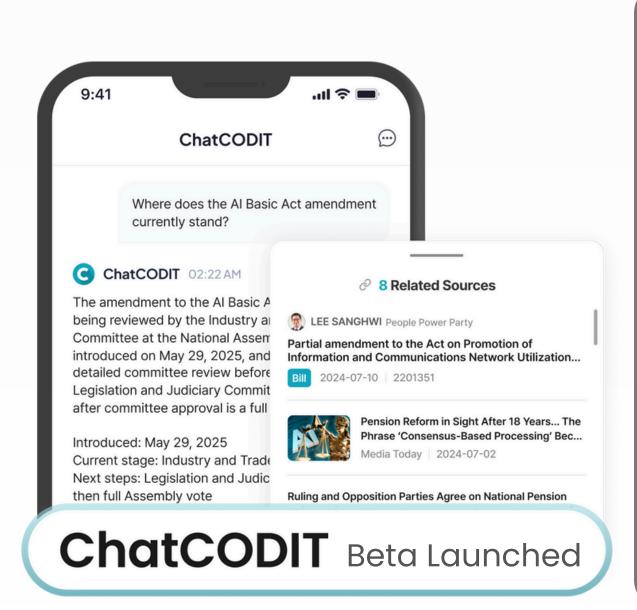
Al Policy Agent, CODIT

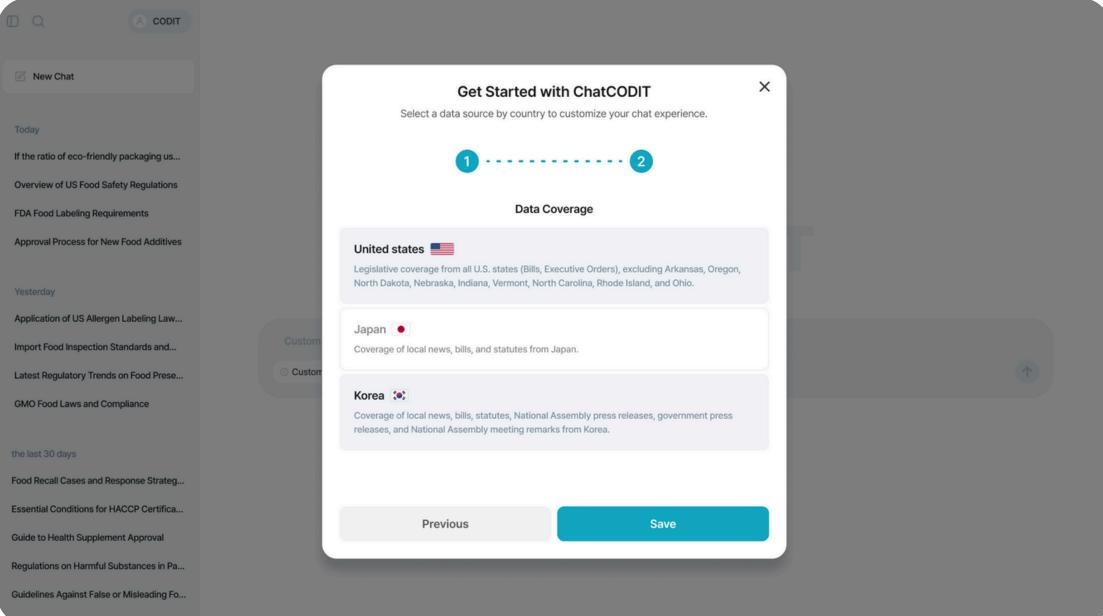


02 Service Overview

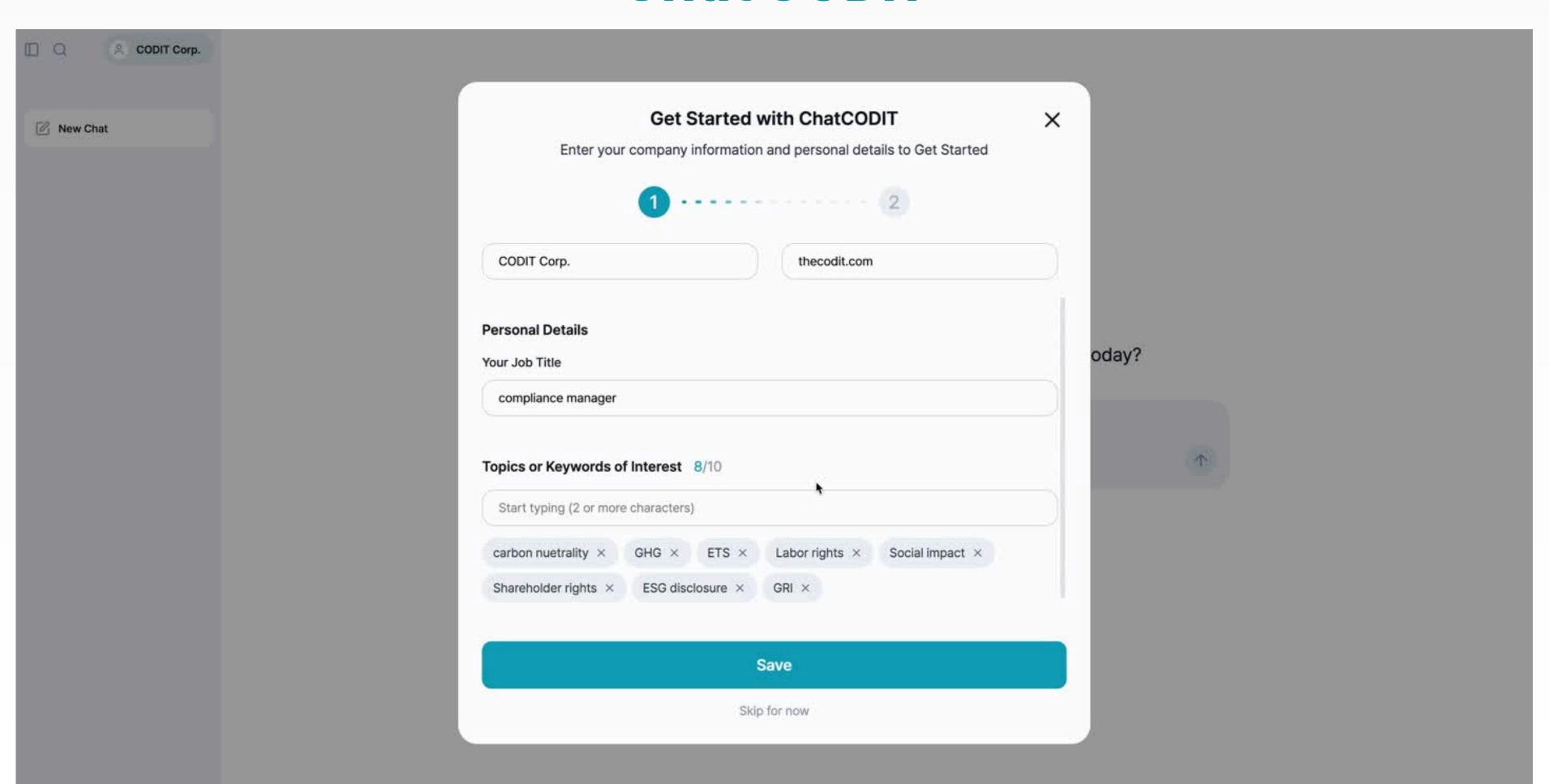
Chat CODIT

On-demand Al policy agent to ask questions and take immediate action. Data Coverage Across Korea, the U.S., and Japan.





Chat CODIT

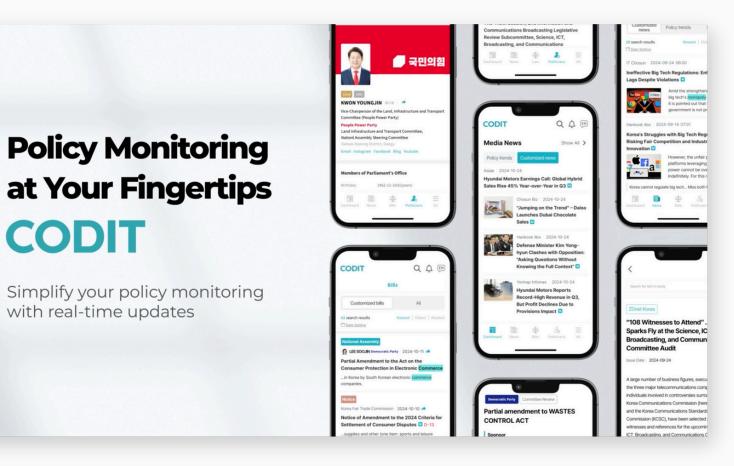


03 Achievements & Goals

CODIT's Milestones

2025.08 MOU signed with the Korean Association for Public Administration 2025.06 Awarded the Al Innovation Prize at NextRise 2025 2025.05 Launch of Al Briefs 2025 2025.03 MOU signed with Korea Startup Forum 2025.02 MOU signed with Korea Chainstores Association 2025.01 Appointment of Hong Ik-pyo (former floor leader of the DP) as Advisor 2024.12 Commendation awarded by the Ministry of Government Legislation 2024.12 Launch of CODIT Application (iOS, Android) 2024 2024.10 Seoul Mayor's Award at the Korea Digital Future Innovation Awards 2024.09 Launch of CODIT Japan (Monitoring of Japanese news, laws, and bills) 2024.06 Winner of the 2024 Innovative Technology Award (AI for Policy) 2023.08 Selected for the Overseas Branch Project 2023 (Ministry of Trade, Industry and Energy) 2023.08 Research commissioned by the Ministry of Economy and Finance 2023 2023.05 MOU signed with Gyeongin National University of Education Legislative Studies Center 2023.05 Registration of 2 patents 2023.05 Research commissioned by the Ministry of SMEs and Startups 2023.02 MOU signed with Seoul National University International Politics Data Center 2022.11 Registration of 5 patents related to regulatory bill analysis and monitoring 2022.11 First startup to win the Digital Innovation Award from the KGCCI 2022 2022.11 Launch of proprietary Al Translation System (First in Korea) 2022.01 Selected for Samsung Electronics C-Lab Outside 2021.09 Selected for SK ESG Korea program 2021.08 Selected for Google Women Founders Academy: APAC 2021 2021.07 Selected for ICT Startup Incubation Program (Ministry of Science and ICT) 2021.06 Selected as a Leading Company in Seoul's Four Future Growth Industries (KOSME) 2021.03 Selected for KB Starters program 2021.01 Established Corporate Research Institute (Ministry of Science and ICT certification) 2020.10 Selected for TIPS Program (Ministry of SMEs and Startups) 2020 2020.09 Filed 3 patents and 6 trademarks 2020.06 Company established

Simplify Policy Monitoring **Z**



CODIT

with real-time updates

CODIT's Achievements

Patent Portfolio





14 Patents Worldwide

Including LLM-Based Technologies for Policy Data Analysis

- 1 U.S. registration
- 5 domestic filings
- 3 international filings

Selected Programs









KB Innovation ►UB Accelerated by SAMSUNG

Awards



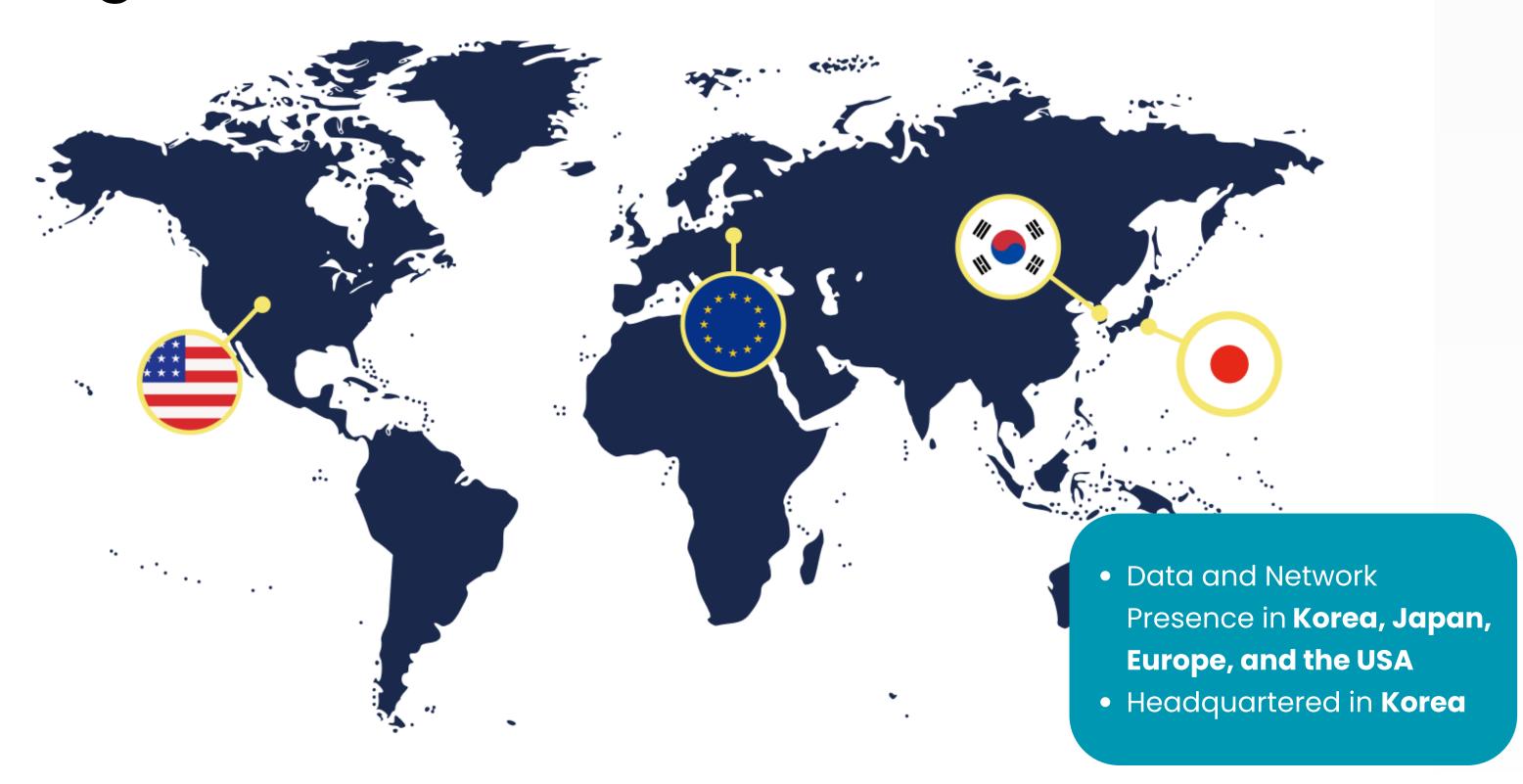






- 8th Korea Digital Future Innovation Awards: Seoul Mayor's Award
- 2024 Innovation Technology Awards (AI/Policy category): Grand Prize (1st Place)
- KGCCI Innovation Award
- NextRise 2025 Al Innovator Prize

Expanding Across the Globe



Thankyou

Your success is our success!

Address

2nd Floor of Anchor One, 39, Gukjegeumyung-ro, Yeongdeungpo-gu, Seoul, Republic of Korea

Phone number

+82 70-8820-6120

E-mail Adress

contact@thecodit.com

Homepage

https://thecodit.com/en

